



MAKE YOUR MESSAGE **MATTER**

The Company

LeapFrog Solutions, Inc. (LFS) is a certified woman-owned small business located in Oakton, Virginia. Since 1996, LFS has been providing clients with award-winning, innovative and creative strategic marketing solutions that *Make Your Message Matter*.®

LFS helps private- and public-sector clients enhance industry awareness and achieve communications goals with a comprehensive range of services that includes strategic communications, advertising, public relations, Website design and interactive marketing.

Capabilities

LFS has the team in place to offer the following services:

- Full-service marketing and communications
- Graphic design and production of marketing collateral
- Website design and development
- Awareness, education and outreach programs
- Agency and sub-agency identity and messaging
- Public relations
- Media planning and advertising placements
- Writing and editing of materials across all media
- Trade show, conference promotion and event planning
- Focus groups and research
- Interactive, social media, Internet, Intranet and e-mail marketing
- Local and nationwide campaigns

Why LFS?

A great idea is not enough . . . execution is critical

Our proven L.E.A.P.™ Methodology and 95% customer retention rate define success. LFS' seasoned professionals bring in-depth experience to managing government contracts and reaching enterprise and external audiences. Our customers respond with a 98% overall satisfaction rating.

Contact Information

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Fast Facts and Contract Vehicles

- Founded in 1996 by Lisa Martin, CEO
- Duns: 940011232
- CAGE Code: OG544
- GSA Schedules:
 - GS-23F-0227M (Small Business Set Aside)
 - GS-23F-0228M (Full and Open)
 - MOBIS (pending)
 - NAICS Codes: 541430, 541613, 541618, 541810, 541820, 541830, 541840, 541860, 541890, 561920
- DISA – ENCORE II (subcontractor)
- NIH Blanket Purchase Agreement
- OPM-VMBTOC
- SeaPort-e (subcontractor)

Recent Government Customers

- Defense Business Transformation
- Department of Commerce, National Technical Information Service
- Department of Defense, Military Health System
- Department of Homeland Security
- Department of the Interior, Acquisition Services Directorate
- Department of Transportation
- Department of Veterans Affairs
- Environmental Protection Agency, Program Analysis Division
- Export-Import Bank of the U.S.
- Fairfax County, Virginia
- Federal Aviation Administration
- Federal Deposit Insurance Corporation
- GSA Global Supply
- GSA Office of Inspector General
- MEDCOM AHLTA Provider Satisfaction
- National Archives and Records Administration
- Office of Personnel Management, Center for Talent Services
- Small Business Administration, National Women's Business Council
- U.S. Agency for International Development
- U.S. Army eCYBERMISSION
- U.S. House of Representatives